

PATENT APPLICATION
Docket: 14531.46

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Phillip Y. Goldman, et al.

Serial No:

09/264,432

Art Unit
2614

Filed:

March 8, 1999

Confirmation No.:

3073

For:

SYSTEM AND METHOD OF INSERTING
ADVERTISEMENTS INTO AN INFORMATION
RETRIEVAL SYSTEM DISPLAY

Examiner:

Scott E. Beliveau

ASSOCIATE POWER OF ATTORNEY

Commissioner for Patents
Washington, D. C. 20231

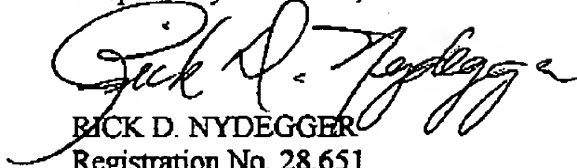
Sir:

Please recognize all attorneys and/or patent agents listed under Customer No. 022913 as associate attorneys for me in the above-entitled application. Please address all future written and telephonic communications to:

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Dated this 1 day of Mar., 2003.

Respectfully submitted,



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PATENT TRADEMARK OFFICE

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